

Thunderbird School of Global Management
Washington DC Campus
ASU Barrett & O'Connor Washington Center
1800 I St NW, Washington, DC 20006, USA

February 3, 2021

**Subject: Scholarships for the Online Executive Master of Applied Leadership & Management in Public & Global Affairs
– The next session starts on March 8, 2021**

Dear Distinguished Friends:

We are excited to share some fantastic news! The [Thunderbird School of Global Management](#), home to the world's #1-ranked Master of Global Management ([THE/ Wall Street Journal 2019](#)), is offering a unique scholarship for Africans to attend its online **Executive Master of Applied leadership & Management with a specialization in Public and Global Affairs. African students will pay a special tuition of \$12,000 (compared to \$33,000 for other students), representing a scholarship of \$21,000.** For further information about the scholarship, please contact our Senior Director, Professor Landry Signé, and share your CV/resume: Landry.Signé@thunderbird.asu.edu. We will also be happy to develop an institutional partnership with your government to offer specific scholarships and capacity building opportunities to your most committed citizens each year.

We are deeply committed to continuing our advancement of diversity, inclusion, and equity in educating global leaders in crafting sustainable businesses, governments, economies, societies, and international institutions around the world for the 21st century. Graduates join a worldwide alumni network of 45,000 leaders in over 145 countries, across 170 alumni chapters. **You are welcome to share this opportunity with your African, Diaspora, and People of African Descent network.**

Notable alumni of the Thunderbird School of Global Management include:

- Soraya M. Hakuziyaremye, Minister for Trade & Industry Government of Rwanda
- Cristina Duarte, United Nations Under-Secretary-General and Special Adviser on Africa
- Walid Badawi, UNDP Resident Representative for Kenya
- Nina Frite, U.S. Ambassador to the Republic of Angola
- Madji Sock, Dalberg Global Partner in Senegal
- Tom Strauss, Sr. Commercial Officer, Department of Commerce, Angola
- R. Niels Marquardt, Former Ambassador to Madagascar, Cameroon and Equatorial Guinea
- Steven J. Nolan, Former Ambassador to Botswana
- Tony Holmes, Former Ambassador to Burkina Faso
- Mitchell Slape, Walmart CEO in South Africa
- Luis Alberto Moreno, former President of the Inter-American Development Bank
- Ramon Laguarda, CEO of PepsiCo
- Bob Dudley, former CEO of BP group
- Javier Perez, former President MasterCard Europe
- Robert Shanks, former Chief Financial Officer of Ford Motor Company
- Kim Williams, former Executive Vice President & Chief Financial Officer of Warner Bros

We are very impressed with the diverse group of global leaders, bright mid-career professionals, and students in business, government, and international organizations the [Thunderbird School of Global Management](#) attracts, and enjoy teaching them. Our degree programs are taught by [Thunderbird's world-class professors](#). Please see below for more details about the program.

	Location & start date	Funding	Program duration
Executive Master of Applied Leadership & Management	<p><u>Online</u> Various start dates: March 2021, May 2021, August 2021, October 2021, January 2022</p> <p>Apply now to secure your scholarship for March 2021</p>	\$12,000 tuition (compared to \$33,000, representing a scholarship of \$21,000)	Flexible (12 to 24 months)
Illustrative courses	<p>Global Leadership and Personal Development</p> <p>Agile Governance and Multi-Stakeholder Collaboration during the Fourth Industrial Revolution</p> <p>Complexity, and the Art of Problem Solving/the Craft of Global Network in Global Affairs</p>	<p>Communicating and Negotiating in a Dynamic Global World</p> <p>Leading Digital and Data Decision Making/Art and Science of Global Decision Making</p> <p>Public Financial Management in Global Perspective</p>	<p>Managing Global & Regional Business Environments/ International Trade and Regional Economic Agreements</p> <p>Public Policy Economics and Analysis in a Global Perspective</p> <p>Strategy in a Competitive world</p>

Thank you again for the broad dissemination of this unique opportunity to your communities here and on the continent. Now, more than ever, the world needs global leaders.

Wishing you the best, and we hope to hear from you soon!

Warmest regards,



Dr. Sanjeev Khagram
Director General and Dean
Foundation Professor of Global Leadership
Thunderbird School of Global Management
Arizona State University Enterprise



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